



GALLATIN RIVER

T A S K F O R C E

2022 Hooked on the Gallatin Sponsor:

In 2022 we are rollin' back in to opportunistic social gatherings, and looking forward to hosting our biggest in-person event ever! Slated for Sunday, August 7th, our Hooked on the Gallatin: Rollin' on the River party and auction will once again be both a celebration of the clean, cold and healthy water flowing through the Gallatin and our ongoing efforts to conserve and protect it. Anxious to get started, our promotion begins now.

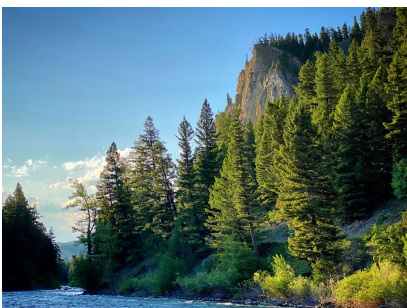
Our plan is to take this celebratory event to the next level with:

- Improvements to outdoor reception, including more outdoor tent space & clear access to premier auction items
- An array of well crafted Hors d'oeuvres, and a specialty "Hooked on the Gallatin" cocktail
- Complimentary wines by Natalie's Estate Winery and local beers
- Dancing and live music
- An auction on the banks of the Gallatin – online starting the week before as well as live on-site for a few extraordinary auction items

We look forward to having you as an important sponsor – and to give you the opportunity to elevate you and your company's support via our digital promotion and the community's engagement with your brand. Our goal is to raise over \$200,000 for river conservation and restoration in 2022, and we are confident that with your support we can reach this critical benchmark. Your support in our future endeavors can not be over stated, and your committed investment to our future work puts us on a path to the highest level of success for the Gallatin River.

With all our gratitude for your support,

JeNelle Johnson & Ennion Williams
Hooked on the Gallatin 2022 Co-chairs
Task Force Board Members



501c3 | TAX ID: 74-3127146

Partnering with our greater community to lead conservation and inspire stewardship of the Gallatin River Watershed.





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Hooked on the Gallatin: Sponsorship Opportunities

HEADLINING SPONSOR: \$25,000

HEADLINING SPONSOR BENEFITS INCLUDE:

- Exclusive presenting sponsor rights
- Business name & logo featured on all promotional material, including Save the Date email, print ads, postcards, coasters
- Audience reach of 100,000 people on social media
- Premium seating at event with signage
- VIP drink service
- Lifetime GRTF Membership + Platinum Business Membership

100% of event proceeds support restoration and conservation projects & programming, promoting a healthy, vibrant Gallatin River. Feel good knowing the impact your investment has made for the Gallatin and for the community, and show river-lovers your business's commitment to protecting this invaluable resource.



Your sponsorship is a tax-deductible donation to the Gallatin River Task Force
To sponsor contact Isabella at isabella@gallatinrivertaskforce.org

Additional Sponsorships

Protector of the Blue: \$10,000

- Business name & logo Included on all event promotions; website, posters, publicity
- Business profile to 50k social media audience reach
- 6 Event tickets; \$600 value
- Business enrolled as Salmonfly member; \$1000 value



Cutthroat: \$5000

- Business name & logo included on event promotion; website, posters
- Business profile to 25k social media audience reach
- 3 Event tickets; \$300 value
- Business enrolled as Gold Stone member; \$500 value



Rainbow: \$2500

- Business logo included on event promotion; website
- Business name included on posters
- Business profile to 15k social media audience reach
- 2 Event tickets; \$200 value
- Business enrolled as Caddisfly member; \$150 value



Brown: \$1000

- Business logo included on event promotion
- Business name included on poster
- Business enrolled as Mayfly member; \$35 value

