

Gallatin River Task Force Board of Directors Meeting
June 21st, 2016 4 pm
Big Sky Water and Sewer District
MINUTES

- 1. Call to Order:** Ron Bowlin called meeting to order at 4:13 pm. Directors present include: Ron Bowlin, Rick Donaldson, and Rich Chandler. Staff members present include: Kristin Gardner, Stephanie Lynn, Andrea Saari, and Emily Casey. Lisa Leland of Mango Networks (sustainability firm based in MA) was also present.
- 2. Approval of Minutes:** Minutes could not be approved because there was no quorum.
- 3. Financial Report:** Financial report could not be approved because there was no quorum.
- 4. Fundraising Report (Andrea)**
 - i. Membership Report: 93 active members, 8 outstanding and 3 renewals coming up this month.
 - ii. Gallatin River Forever Campaign: Case statement, Budget, and Prospect List will be done by next week (June 27)
 - a. Case statement: Draft of case statement has been sent to Bannack Group for review, Board Members and Staff also have been sent a copy to make edits.
 - b. Budget: Andrea, Kristin, and Rick D met with Michael last week and they have a better understanding of what the campaign budget should include.
 - c. Prospect List: Will continue to be updated throughout feasibility study and campaign. Staff have met individually with Board members to discuss specific prospects, remaining Board Members that have yet to meet include Ron B, Ron E, Nancy.
 - iii. Fly Fishing Festival Updates
 - a. Silent auction items: Board Members are asked to collect 2-5 items by July 15th, spreadsheet with inventory has been sent out to everyone via Andrea.
 - b. Posters: Continue to distribute throughout Big Sky, Bozeman, Four Corners, West Yellowstone. Can pick some up from our office.
 - c. Banquet tickets can be purchased online now. Drift boat raffle tickets can be purchase at our office, online, farmers market, or at RO Drift Boats.
- 5. New Business**
 - a. PBR volunteers: Friday July 29, need total of 20-25 volunteers. Please respond by June 28 if you can volunteer and send Stephanie your shirt size.
- 6. Old Business**
 - a. Campaign Feasibility Assessment (Chase via phone): Action Items for feasibility study:

1. Draft Case Statements coming back soon- revise accordingly.

2. Feasibility study interviews: July 19-22, wrap up study to jump into campaign, begin outreach/interview scheduling for feasibility study July 5-11. Scheduling: everyone reach out to 4-6 people off prospect list and update who you have reached out to on Smart Sheet so Chase can follow up. Before 7/5: Chase will send out suggested talking points. Want to have 20+ interviews (less than that shows we might struggle with success of campaign). Optimal is 25 interviews with similar makeup of what it takes to be successful in campaign (diversity i.e. angel donors, volunteers, people with lower socioeconomic backgrounds etc). Question list for interviews can be revised to best fit this campaign; Chase will send out in next couple of weeks.

After phone call discussion: Can we reach out to projects for feasibility study interview before July 5? Need to check back with Chase on this.

- b. Resort Tax Allocation: \$311,582, got amount asked for in Application!
- c. FY 2017 Budget, Workplan, and Contracts (Kristin): Redo all plans for fiscal year, have drafts by next Board meeting.
 - i. Board member for plan development: Board members encouraged to work with staff.
- d. Education & Communications Program Updates (Stephanie): 80 volunteers since January 2016, total of 250 volunteer hours, which is equal to about \$6000. More volunteer opportunities coming this summer. Social media followings increased by 40%, email opens increase by 1%, website traffic has doubled (probably due to YC Spill).
- e. Drought/Water Conservation planning update (Emily): Drought plan: working on skeletal outline to be completed June 30. Conservation plan: Program got funded via resort tax allocation/grant/BSCWSD. Next step is to contact Bozeman program coordinator to see how to phase implementation etc.
- f. Board Meetings with staff (Kristin/Emily): All but Ron E, Ron B, Nancy, and San have met with staff. Seeking to schedule the remaining meetings for the next 2 weeks.
- g. Ben/Tom Card: Board and staff sign card to accompany past Board member gifts.

7. Upcoming Events

- a. June 20th, 6 pm: Resort Tax Allocations at the Warren Miller Performing Arts Center
- b. Tuesday, June 28th: First stakeholder meeting for Big Sky Sustainable Water Solutions Forum
- c. Monday, July 11th: Pints with Purpose
- d. Thursday, July 14th, 12 pm: Wild and Scenic Brown Bag Lunch Seminar at Big Sky Community Organization
- e. Tuesday, 19th – Thursday, 21st: Hooked on the Gallatin Youth Fly Fishing Camp
- f. Saturday, July 23rd- Sunday, 24th: Big Sky Fly Fishing Festival

- g. Friday, July 29th: PBR
- h. Monday, August 29th: River Cleanup 2-6pm.
- i. Next board meeting date: Will send out doodle calendar to schedule meeting for week of July 11.

8. Open Discussion

9. Adjournment: Called by Ron Bowlin at 5: 23 pm.